

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
9300 East Hampton Drive
Capitol Heights, MD 20743

Dear Ms. Dortch:

I understand the "localism in broadcasting" hearing will be held in San Antonio on January 28, 2004. I believe it is very important for you to be aware of the volunteer work given by the management and employees of San Antonio's local Clear Channel radio and television stations to the San Antonio Community.

I have worked with Clear Channel for more than seven years and during that time they have always displayed a deep commitment to the people of San Antonio and the surrounding communities. I experienced first-hand their commitment to working with area non-profits because of a partnership formed seven years ago between Clear Channel and the Susan G. Komen Breast Cancer Foundation's Race for the Cure®.

In 1998, the San Antonio Affiliate of Komen was established. In that same year, the San Antonio Affiliate also hosted its first Race for the Cure event. Starting up an Affiliate and coordinating a Race all in the same year is unprecedented. The amount of work to secure an Affiliate and putting on a Race event take a tremendous amount of volunteer time and energy.

That first year, Clear Channel signed on as a media sponsor although the Foundation and the Race was still so new. Clear Channel understood the importance of educating and raising funds for breast cancer that they wanted to be a supporter from the beginning. Thanks to their generous support, our inaugural event generated more than 1,800 people. Each year, with Clear Channel's support we dramatically increased event participation and public awareness.

In 1999, with Clear Channel support, our Race grew to 7,700 participants.

In 2000, there were 13,500 participants.

2001? 18,225.

2002 found our Race with more than 20,735.

Now, in 2004, due in large part to the amazing support of public service announcements, appearances by their personalities and editorial commitment, the Komen San Antonio Race for the Cure® is expected to have more than 27,000 participants and raise one million dollars to help fund research, education, screening and treatment for breast cancer in San Antonio.

Clear Channel management and employees are always pushing to do more for this organization! They clearly are invested in the success and mission of this event and their support has been

unwavering and never ending. If we had to pay for the coverage and attention Clear Channel has given and continues to give Komen in San Antonio, it would be well over a million dollars a year. We are lucky, because without them, the San Antonio Affiliate of the Komen Foundation would be hard-pressed to be able fund much needed breast health education outreach, screenings and treatment that this community so desperately needs.

During this upcoming hearing, Clear Channel radio and television should be recognized for not only offering San Antonio top quality programming, entertainment and news, but also for their dedication to our local community.

I would be happy to answer any question you may have concerning Clear Channel's participation in the Komen San Antonio Race for the Cure ® and what they mean to our organization's outreach efforts.

Sincerely,

Michele Autenrieth Brown
PR Chair/ Executive Board Member
Susan G. Komen Breast Cancer Foundation, San Antonio Affiliate
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